

VIDEO PRODUCTION

SAYLA DAY

FILMING

CAPTURING THE MAGIC

BOOKING FEE	200
HOURLY RATE	150
0-1 HOUR TRAVEL	FREE
1+ HOUR TRAVEL	125

PRE PRODCUTION

LOGISTICS, VOICEOVER CASTING, MUSIC, CONSULTING

HOURLY RATE	100
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POST PRODUCTION

WHERE ALL THE MAGIC HAPPENS

EDITING HOURLY RATE	100
MOTION GRAPHICS HOURLY RATE	125
EXPORTING	FREE

WHO'S YOUR AUDIENCE

PURPOSE OF VIDEO

WHAT DO YOU WANT THE VIEWERS TO FEEL

WHAT DO YOU WANT THE VIEWER TO DO AFTER

OVERALL MESSAGING

DURATION

PLATFORM/FORMAT